

The Fifth International Conference on Bridge Maintenance, Safety and Management (IABMAS2010)
July 11-15, 2010

Sponsorship Opportunities

<i>X = Benefit included for the specific sponsorship opportunity</i>			Benefit to Organization										
Sponsorship Opportunity	Minimum Contribution Required from Organization	Partial Sponsorship Accepted?	Sponsor Representative Offers Welcoming Comments During Conference	Announcement Recognizing Sponsor Made at Various Times During Conference	Sponsor Name/Logo Featured in All Conference Announcements¹	Signage with Company Name/Logo Placed at Conference, Recognizing Sponsorship Level²	Sponsor Product May Be Provided for Distribution at Conference Registration Area	Sponsor Product May Be Provided as Part of Attendee Take-Away Package from Conference	Signage with Company Name/Logo Placed at Registration Area, Recognizing Sponsorship Level²	Sponsor Name/Logo featured in Conference Final Program and Proceedings	Sponsor Logo Included on Website with hotlink to Sponsor's Webpage	Number of Free Conference Registrations	Exhibit Booth Cost to Organization³
Main	\$50,000	No	X	X	X	X	X	X	X	X	X	5	\$0
Premier	\$25,000	No	X	X	X	X	X	X	X	X	X	2	\$0
Platinum	\$10,000	No		X		X		X	X	X	X	1	\$400
Gold	\$7,500	No				X			X	X	X	0	\$800
Silver	\$5,000	No				X			X	X	X	0	\$1,250
Bronze	\$2,500	No							X	X	X	0	\$1,250
Banquet^{4,5}	\$15,000	Yes		X		X		X	X	X	X	1	\$0
Reception^{4,5}	\$10,000	Yes		X		X		X	X	X	X	1	\$400
Lunch⁵	\$5,000	No				X			X	X	X	0	\$1,250
Break⁵	\$5,000	No				X			X	X	X	0	\$1,250
Exhibit Only	\$0	No											\$1,250

Notes corresponding to superscripts above:

1. Name/Logo included on all conference announcements created subsequent to payment of sponsorship.
2. Specific size of name/logo on signage and placement of signage during conference is at discretion of Conference Organizing Committee and Loews Hotel. All signage specifications will be provided by Lehigh University upon request. The sponsoring organization will be responsible for providing the company logo and artwork in EPS format file. For specific events, this signage is expected to be within the event room or near the room entrance.
3. Exhibit booth measures 8 foot by 10 foot, fully draped consisting of an 8 foot high back wall and 3 foot high side rails, including a 7 inch by 44 inch identification sign. Exhibit setup would occur on Sunday afternoon (7/11/09) and breakdown would occur on Thursday (7/15/09) by noon.
4. Requires full sponsorship for event (not partial) in order to receive applicable complimentary registration and booth rates that accompany `specific sponsorship level.
5. Limited number of sponsorship opportunities exist for each unique event sponsorship opportunities.